

Improving Patient Engagement -DROP A HEART CAMPAIGN

Drop Heart campaign is new Patient Engagement activity initiated in February . The objective of the activity is to engage the patient and create a positive vibe in the clinic's and appreciate the efforts of the team members in public forum by patients

The activity commenced in Feb and we have over 100 hearts collected in various centers . These are displayed in creative manner across the notice board. Many patient's have expressed their gratitude towards INDIRA IVF and thanked the doctors for their support and guidance



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