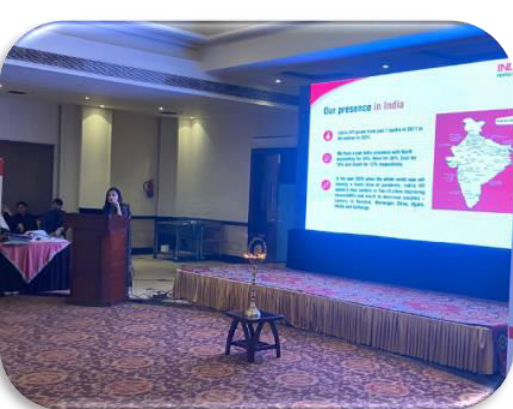


B2B Sales

Dr Engagement Activities



CME/RTM – Doctors Engagement Activity

In Today's fast-moving world every medical practitioner wants to keep themselves updated frequently as radical changes are occurring in the practice of medicine with the advent of new technologies, changes in health care delivery, changing demographics and patterns of diseases. B2B Sales team with the help of IIHPL Drs organizing continuing medical education programs (CME) through online webinar or physical CME in association with National and Local level Doctors Association like Indian Medical Association (IMA), Federation of Obstetric and Gynaecological Societies of India (FOGSI) and with associated hospital at regional level etc. The CME/RTM helping us to build IIHPL scientific image and to build strong customer connect with KOL Drs by being their knowledge partner.

Following are the some of the glimpses of CME conducted in the month of Feb'22 across pan India.

CME with IMA Hoshiarpur

- *Date: 13th Feb'22*
- *IIHPL Speaker: Dr Bakul Kapoor*
- *Topic: Causes of Infertility & Investigation of Male Infertility*
- *Dr Engaged: 63*

B2B Sales

Dr Engagement Activities



CME with BGS GIMS Hospital, Bangalore

- Date: 25th Feb'22
- IIHPL Speaker: Dr Shyam Gupta
- Topic: Recurrent Implantation Failure & RPL- Unravelling the Enigma
Hysteroscopy & Laparoscopy in Infertility
- Dr Engaged: 40



RTM - South Mumbai

- Date: 23rd Feb'22
- IIHPL Speaker: Dr Sarah Zaidi
- Topic: Indications of Couple Treatment
- Dr Engaged: 15